



Hillhead and Harestanes

Why do we have Locality Plans

The Community Empowerment (Scotland) Act 2015 introduced Locality Planning as a way for Community Planning Partners to address inequality in communities facing disadvantage.

What is a Locality Plan

A Locality Plan is a vital tool that empowers communities by giving them a voice in shaping their future. Its purpose is to address poverty and inequalities within a community. By involving residents, organisations and partners, the Locality Plan establishes an action plan that details specific steps and initiatives to address community needs and bring about positive change.

Foreword

Gordan Low, Leader, East Dunbartonshire Council

Our Locality Plan is a culmination of extensive collaboration and collective effort. It reflects the aspirations we share for our communities' future as well as the challenges that we must overcome. This Plan is a testament to our commitment to fostering a thriving and inclusive environment that should ultimately benefit everyone within East Dunbartonshire.

Estimated population of Hillhead and Harestanes in 2021 was **7,236**

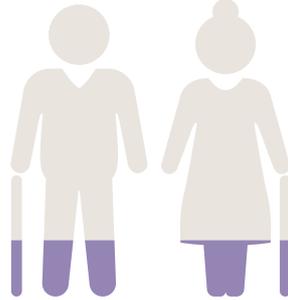
which is



of East Dunbartonshire's population



19% of the population are aged **0-15**, this is **1%** higher than East Dunbartonshire's average



18.5% of the population in Hillhead and Harestanes are aged **over 65**, this is **4.5%** lower than East Dunbartonshire's average



In 2020, alcohol related hospital admissions for Hillhead were **1121** per **100,000** population



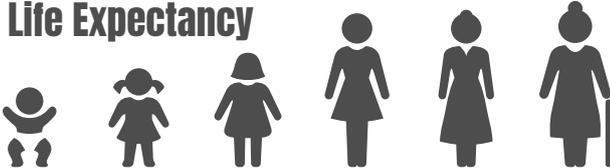
In 2020, alcohol related hospital admissions for Harestanes were **1206** per **100,000** population

In 2020 for East Dunbartonshire as a whole there were **392.26** alcohol related hospital admissions per **100,000** population



Approximately **3.5%** of the population in Hillhead and Harestanes are claiming out of work benefits, the age group with the highest proportion are those aged **25-49**

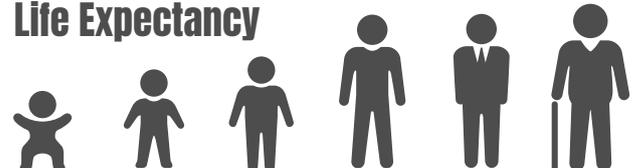
Female Life Expectancy



East Dunbartonshire **83.4** years

Hillhead **76** years

Male Life Expectancy



East Dunbartonshire **80.2** years

Hillhead **75.9** years

The Scottish Index of Multiple Deprivation (SIMD) is a tool that identifies areas of poverty and inequality across Scotland using indicators within Income, Employment, Health, Education, Housing, Access to Services and Crime.

In 25% MOST Deprived of Scottish Datazones

In 50% MOST Deprived of Scottish Datazones

In 50% LEAST deprived of Scottish Datazones

Hillhead

The most and least deprived SIMD domains for Hillhead (all datazones in Hillhead).



Income



Education



Crime



Employment



Housing



Health



Access to Services

Source: Scottish Index of Multiple Deprivation 2020

Harestanes

The most and least deprived SIMD domains for Harestanes (all datazones in Harestanes).



Income



Health



Employment



Access to Services



Housing



Education



Crime

Source: Scottish Index of Multiple Deprivation 2020

Draft Action Plan

Health and Wellbeing



Action	Who is the action carried out by	Resources Allocated	How will impact be assessed	Timescale
Deliver more children activities for all in Hillhead and Harestanes	<ul style="list-style-type: none"> • Communities • Key Anchor Community Organisations • EDLCT • EDVA • Third Sector • EDC • HSCP • PoliceScotland • Scottish Fire & Rescue 	<ul style="list-style-type: none"> • Within existing resource 	Number of children & young people activities/events delivered	1 year
			Number of people accessing activities	1 year
Improve communications to maximise access to services, which benefits Hillhead & Harestanes.	<ul style="list-style-type: none"> • Communities • GRACE • Third Sector • EDVA • EDC • HSCP • PoliceScotland • Scottish Fire & Rescue • Social Security Scotland • Skills Development Scotland • DWP 	<ul style="list-style-type: none"> • Within existing resource 	Number accessing services	1 year
			Benefit Gained	1 year
			People's perception that they are accessing services that meet needs	3 years
			Decrease % of SIMD health domain	3 years

Health and Wellbeing (continued)

Action	Who is the action carried out by	Resources Allocated	How will impact be assessed	Timescale
Focus on volunteering opportunities to ensure the continuation of existing groups.	<ul style="list-style-type: none"> • Communities • GRACE • Key Anchor Community Organisations • EDVA • Third sector • EDC • HSCP • PoliceScotland • Scottish Fire & Rescue • Skills Development Scotland 	<ul style="list-style-type: none"> • Within existing resource 	Number of volunteers	1 year
			Demographics of volunteers	1 year
			Increase in numbers providing peer support	3 years

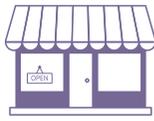


Financial Wellbeing

Action	Who is the action carried out by	Resources Allocated	How will impact be assessed	Timescale
Raise awareness of money and benefits advice in each locality	<ul style="list-style-type: none"> Community GRACE Key anchor community organisations EDCAB ED Foodbank Hillhead Housing Association EDVA EDC HSCP 	<ul style="list-style-type: none"> Within existing resource 	Number of opportunities delivered	1 year
			Benefit Gained	1 year
Actively listen to the experts by experience, to have collective insight into why individuals have experience of inequalities.	<ul style="list-style-type: none"> Communities GRACE Key anchor community organisations Third Sector EDVA EDC PoliceScotland Social Security Scotland Skills Development Scotland Scottish Fire & Rescue DWP HSCP 	<ul style="list-style-type: none"> Within existing resource 	Number of experts by experience focus groups hosted	1 year
			Number of Income generated benefits	1 year
			Statement with specific policy commitments produced	1 year

Financial Wellbeing (continued)

Action	Who is the action carried out by	Resources Allocated	How will impact be assessed	Timescale
Support people to gain meaningful employment and volunteering opportunities.	<ul style="list-style-type: none"> • Communities • GRACE • Key anchor community organisations • Third Sector • EDVA • EDC • Skills Development Scotland • HSCP 	<ul style="list-style-type: none"> • Within existing resource 	Number of people participating in Pockets, Places and Prosperity	1 year
			Measure learning gained by participants	1 year
			Number of adults gaining wider achievement awards, local awards and those not nationally recognised, through CLD activity (e.g Health Issues in the Community & Keystone Award)	1 year
			Number of adults engaged in family learning through CLD activity	1 year
Promote and participate in Challenge Poverty Week through a programme of events	<ul style="list-style-type: none"> • Communities • GRACE • Key anchor community organisations • Third Sector • EDVA • EDC • HSCP • New College Lanarkshire • PoliceScotland • Scottish Fire & Rescue • Skills Development Scotland • HSCP 	<ul style="list-style-type: none"> • Within existing resource 	Number of adults engaged in CLD activity	1 year
			Numbers of people accessing EDCAB outreach provision	1 year
			Number of people accessing EDFoodbank and community larders	1 year
			Measure learning gained by participants	3 years



Access to services & facilities

Action	Who is the action carried out by	Resources Allocated	How will impact be assessed	Timescale
One referral pathway (one story to one service)	<ul style="list-style-type: none"> • Communities • GRACE • Key anchor community organisations • Third Sector • EDVA • EDC • HSCP • PoliceScotland • Scottish Fire & Rescue • Skills Development Scotland • DWP 	<ul style="list-style-type: none"> • Within existing resource 	Number of services delivered which have been co-designed	3 years
			People's perception they are accessing services that meet needs	3 years
Clear communication between service and community	<ul style="list-style-type: none"> • Communities • GRACE • Key Anchor Community Organisations • Third Sector • EDVA • EDCScotland • PoliceScotland • Scottish Fire & Rescue • Social Security Scotland 	<ul style="list-style-type: none"> • Within existing resource 	Number of communication releases, including in different formats/languages	1 year
			Number of people accessing services	1 year

Access to services & facilities (continued)

Action	Who is the action carried out by	Resources Allocated	How will impact be assessed	Timescale
Create digital hubs	<ul style="list-style-type: none"> • Communities • GRACE • Key Anchor Community Organisations • EDC • New College Lanarkshire • PoliceScotland • DWP 	<ul style="list-style-type: none"> • Within existing resource 	Number of services offering online appointments	3 years
			Perception Digital knowledge improved	3 years
			Number of digital champions in Hillhead and Harestane	3 years
Mapping exercise of existing service provision in Hillhead & Harestanes.	<ul style="list-style-type: none"> • Multidisciplinary locality team 	<ul style="list-style-type: none"> • Within existing resource 	Mapping exercise completed and next steps agreed	1 year
Mapping exercise of existing community-led and third sector activity in Hillhead & Harestanes.	<ul style="list-style-type: none"> • Multidisciplinary locality team 	<ul style="list-style-type: none"> • Within existing resource 	Mapping exercise completed and next steps agreed	1 year

Action	Who is the action carried out by	Resources Allocated	How will impact be assessed	Timescale
Deliver more themed night activities Eg football	<ul style="list-style-type: none"> Communities Key Anchor Community Organisations EDLCT EDVA EDC New College Lanarkshire Police Scotland Scottish Fire & Rescue 	<ul style="list-style-type: none"> Within existing resource 	Reduced incidence of anti-social behaviour	3 years
			Number of diversional activities delivered	1 year
			Access youth perception and decision influence	2 years
Carry out environmental assessments with the local community, including upgrade of grounds and notice boards outside centres	<ul style="list-style-type: none"> GRACE Key Anchor Organisations EDC PoliceScotland 	<ul style="list-style-type: none"> Within existing resource 	Increased perception of pride of locality	3 years
			Number of environmental audits delivered in partnership	1 year
			Reduced complaints in relation to appearance of locality	1 year
			Increased perception of community ownership and pride of locality	3 years
Increase local area focus such as days of action	<ul style="list-style-type: none"> Key anchor organisations Third Sector EDVA EDC HSCP Policescotland Scottish Fire & Rescue 	<ul style="list-style-type: none"> Within existing resource 	Number of community clean up days	3 years
			Number of local publicity campaign to highlight issues and costs of clean up	1 year
			Number of community-led local community safety initiatives	3 years



Community Development

Action	Who is the action carried out by	Resources Allocated	How will impact be assessed	Timescale
Work with existing groups to ensure sustainability of what is already there	<ul style="list-style-type: none"> Community GRACE Key Anchor groups EDVA EDC HSCP 	<ul style="list-style-type: none"> Within existing resource 	Number of community groups	3 years
			Number of participants	3 years
Deliver community celebration days	<ul style="list-style-type: none"> Community GRACE Key Anchor community organisations EDVA EDC HSCP PoliceScotland Scottish Fire & Rescue 	<ul style="list-style-type: none"> Within existing resource 	Number of community events hosted	3 years
			Number of people involved in community activities	3 years
Empower community members to inform decision making process	<ul style="list-style-type: none"> Community GRACE Key Anchor community organisations EDVA EDC HSCP PoliceScotland Scottish Fire & Rescue SDS 	<ul style="list-style-type: none"> Within existing resource 	Establishment of Locality Forum, with clear role and remit	1 year
			Perception people feel their voice has been heard and influence	3 years

Community Development (continued)

Action	Who is the action carried out by	Resources Allocated	How will impact be assessed	Timescale
All Partners to take approach of You said we did feedback	<ul style="list-style-type: none"> • Community • GRACE • Key Anchor community organisations • EDVA EDC HSCP • PoliceScotland • Scottish Fire & Rescue 	<ul style="list-style-type: none"> • Within existing resource 	Number of accessible consultation reports	3 years
			Statement with specific policy commitments produced	3 years



Environment

Action	Who is the action carried out by	Resources Allocated	How will impact be assessed	Timescale
Community led improvements in area including upgrading part of locality ie outside centres and information notice boards	<ul style="list-style-type: none"> • Community • GRACE • Key Anchor community organisations • EDVA • EDC • HSCP • PoliceScotland • Scottish Fire & Rescue 	<ul style="list-style-type: none"> • Within existing resource 	Number of activities offered in centre	1 year
			Number of groups delivering provision in centre	1 year
			Number of accessible noticeboards outside of the centre	1 year
			Number of people accessing the centre.	1 year
			Number of membership and/or participation in activities delivered	3 years
			People's perception the centre is open and welcoming	3 years
Create opportunities within vacant spaces/ shops	<ul style="list-style-type: none"> • Key community organisations • Chambers of Commerce • EDVA • EDC • New College Lanarkshire • SDS 	<ul style="list-style-type: none"> • Within existing resource 	Conduct baseline of social enterprises	1 year
			Baseline of current vacant space	1 year
			Number of social enterprises established	3 years
			Number of spaces being used	3 years
Create community resource facility to enable storage of equipment for community activities, e.g. litter picks	<ul style="list-style-type: none"> • GRACE • Key community anchor organisations • EDVA • EDC • HSCP • Scottish Fire & Rescue • PoliceScotland 	<ul style="list-style-type: none"> • Within existing resource 	Number of community action events	3 years
			Number of community facilities	3 years